



Institute of World Culture

IWC February 2008 Newsletter

"We wanted to go to the moon, so we went there. We achieve what we want to achieve. If we are not achieving something, it is because we have not put our minds to it. We create what we want.

What we want and how we get it depends on our mindsets. It is extremely difficult to change mindsets once they are formed. We create the world in accordance with our mindset. We need to invent ways to change our perspective continually and reconfigure our mindset quickly as new knowledge emerges. We can reconfigure our world if we can reconfigure our mindset."

Muhammad Yunus

Creating a World Without Poverty

Turning the World Upside Down ***Carolyn Dorrance, President***



The community of Santa Barbara was blessed again recently when another stellar exemplar of creative leadership and compassionate citizenship came to speak at the Arlington Theater. Mohammad Yunus, founder of the Grameen Bank in Bangladesh and winner along with the bank of the 2006 Nobel Prize for Peace shared his experience of establishing "micro-credit (or micro-financing) as a means of reducing poverty, especially in rural villages. So successful has been this method of providing loans to the very poor so that they can help themselves escape their dire impoverishment, that Professor Yunus confidently shared a vision of reducing poverty in half by 2015 and ultimately ending poverty throughout the world. In his recently published book ***Creating a World Without Poverty***, he outlines this breath-taking vision and introduces the concept of social business. Called the missing arm of capitalism, social business combines the skills of entrepreneurship with the compassionate commitment of social service. The result is appropriate profit for the business and extensive benefit for the community. (*Continued below.*)

COMING EVENTS



Remembering Gandhi

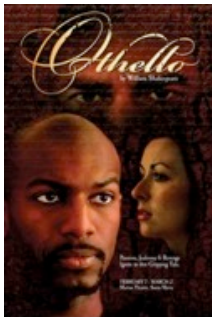
Forum: Saturday, Feb. 2, 2008

4:00 – 6:00 pm

Concord House, 1407 Chapala Street

Presenter: Nandini Iyer and Others

An observance of the 60th Death Anniversary of Mahatma Gandhi will include readings and comments by participants. Professor Nandini Iyer will offer her observations on Gandhi's legacy. Other contributions are welcome. The section on *Ahimsa in Politics and Society* in Chapter 8 of [The Moral and Political Thought of Mahatma Gandhi](#) by Raghavan Iyer offers a timely election perspective. A recording of Gandhi speaking will be played. For information, please contact Carolyn at 805/967-1005 or Carolyn@worldculture.org.



Othello

Film & Forum: February 16

4:00 – 9:00 pm

Concord House, 1407 Chapala Street

In preparation for the theater trip on March 1st to the PCPA performance of *Othello*, the film version by Lawrence Fishburne will be shown. Dinner (ordered in) will be followed by discussion.

Participants are encouraged to read and bring a copy of the play.

See the enclosed flyer for information about tickets. Tickets for the performance will be available at the forum for \$12.00. Please make checks to PCPA. Contact Judy at judy@worldculture.org for more information.



Traditional Chinese Medicine

Seminar: Saturday, February 23, 2008

2:00 – 4:30 pm

Concord House, 1407 Chapala Street

Presenter: Gayatri Chopra Heesen

Gayatri Chopra Heesen, a well-known, local, licensed acupuncturist and teacher of Chinese Medicine, will present some key aspects of the traditional healing practices that draw on energy and its balanced flow throughout the human body.

Acupuncture is an ancient form of healing which pre-dates recorded history. As part of Traditional Chinese

Medicine, it has become established as an effective healing modality that can restore and maintain health.

For information, please contact Ingrid at 805/964-0754 or ingrid@worldculture.org.

Study Group: Poetry and Vision

February 14 and 28: 2nd & 4th Thursday of each month

8:00 – 9:30 pm

Concord House, 1407 Chapala St., Santa Barbara



Having, in January, only just touched the surface of that deep living fire which is Blake, we will now turn our attention to Rainer Maria Rilke's Letters to a Young Poet. This is a return to Rilke, as last year we explored a few of the *Sonnets to Orpheus*. Translator Stephen Mitchell writes "Eloquent and personal, Rilke's meditations on the creative process, the nature of love, the wisdom of children, and the importance of solitude offer a wealth of spiritual and practical guidance to anyone."

We will be reading from Stephen Mitchell's translation, which can be found in paperback and a Modern Library hardcover. Other translations are welcome, and may offer useful nuances.

Mitchell's translations of all ten letters can also be found free online:

<http://www.sfgoth.com/~immanis/rilke/letter8.html>
<<http://www.sfgoth.com/~immanis/rilke/letter8.html>>

Schedule of Reading

February 14 Foreword, Letters One & Two

February 28 Letters Three, Four & Five

March 13 Letters Six & Seven

March 27 Letters Eight, Nine & Ten Rainer Maria Rilke's Letters to a Young Poet will be studied this month. On February 14th, the Forward and Letters 1 and 2 from Stephen Mitchell's translation will be discussed and Letters 3, 4, & 5 on February 28th. Rilke's meditations on the creative process, the wisdom of children and the importance of solitude are said to offer a "wealth of spiritual and practical guidance to anyone." Contact joe@worldculture.org for more information.

For more information, please see the IWC webpage:

<http://worldculture.org>.

Turning the World Upside Down *(Continued from above.)*

Judging by the number of students and young activists who asked very informed questions after the talk about specific projects, it is evident that micro-financing and social business is taking root all over the world. When asked if micro-credit could be used in the cities of America, Professor Yunus announced the founding and imminent opening of Grameen Bank America with a mission initially of tackling poverty in 20 cities in the United States.

What is the concept of micro-credit, and what are the founding principles of this flexible, inexpensive and relatively swift method of combating poverty? Reviewing the history of his efforts to develop micro-credit, Professor Yunus explained that he is not a banker, and he developed the principles by doing everything opposite to what bankers do. Thus Grameen Bank has turned the world of finance and investment upside down. Very small loans, not large amounts of capital, are loaned to the very poor, not to the already rich who are usually assumed (falsely) to be safe risks. In the beginning most loans were given to rural residents not to city dwellers. The bank agents (now numbering 7,000 in Bangladesh alone) went to the homes of customers instead of the prospective applicants coming to the banks. Most of the recipients are women not men. The loan process including the repayment cycle is part of a very public process of group meetings held in the villages, not a very private affair between banker and customer. Conversations among the bank agent and typically 20 women in each group encouraged creative imagination about profitable use of skills and resources that poor women already have access to. The reservations of some women that reflected their lack of confidence or attachment to gender-based customs were challenged. The bank agent strove to persuade doubtful women that they could make good use of a loan rather than discourage newcomers to the process. These meetings also nurtured moral commitments reinforced by group encouragement to repay the loan contrasted with threatening sanctions sent by mail. Even beggars are given loans to turn their roadside locations into small enterprises offering fruit for sale.

A dramatic difference between micro-credit and conventional banking practice is that no collateral is required to secure a loan. Also, low rates of simple interest are charged for the micro loans given on the Grameen model. Instead of long repayment plans with months of just paying interest, loan recipients start repaying loans immediately on a weekly basis and complete repayment within a year. Successful repayment rates are currently 98.6%. The business plans are increasingly diverse and not confined to the traditional skills which women might use to earn income. Recently, the audience was told, the "hot" business in Bangladesh is the purchase of cell phones used to rent minutes to neighbors. Thereby, villagers can call relatives and make business calls all over the country and indeed the world. That uneducated, rural women can learn how to use high

tech resources is a very visible proof of the potential of human beings to learn new skills, Professor Yunus concluded. Trust in human potential is a first premise of micro-financing.

The expanding circle of consequences emerging from micro-financing includes large increases in land and home ownership, the building and staffing of health clinics, the opening of numerous schools including ones with opportunities for high school education and substantial infrastructure projects such as road building and flood control systems. Parents can now measure the improvement in their quality of life by the opportunities their children will have for advanced education and professional employment rather than just be grateful for improved rates of infant survival. Also, the status of women is better protected by their titles to land ownership.

As one listens to Mohammad Yunus describe his principles of micro-credit and his vision of social business, one can notice an aura of radiance and nobility. Here is a man who exemplifies the qualities of non-violence of mind, generosity of heart and harmony of soul mentioned in the *Declaration of Interdependence* of the Institute of World Culture. Are these qualities the source or the consequence of the creative leadership and imaginative use of resources that gave birth to micro-financing in Bangladesh? Perhaps both is the wise answer. His transformation from professor to social activist started with a compassionate question: couldn't something be done to help the poor? Creativity and experimentation was nourished by moral concern. **Listening** to the poor he strove to help was mentioned by Professor Yunus as an essential to success. Conventional banks look at written statistics to make decisions, but the poor have no statistical profiles of value. Thus, courage to challenge both traditional assumptions and conventional institutions is needed. Gradually, the resistance from government and mainstream banks has weakened. The magic of micro-credit is a solvent penetrating such resistance. Could it be a realistic vision that poverty will disappear from the world? The answer is not so obvious as the magnificent, creative effort that Mohammad Yunus exemplifies and inspires in thousands of others.

Carolyn Dorrance, President, Institute of World Culture

In February

Anniversaries

- 3 Horace Greeley 1811
- 7 Sir Thomas More 1478
- Charles Dickens 1812

- Dmitri Mendeleev 1834
- 8 Proclus 410
 - John Ruskin 1819
 - Martin Buber 1878
 - Peter Kropotkin d. 1921
 - 9 Philo Judaeus 35 B.C.E.
 - 10 Boris Pasternak 1890
 - Bertolt Brecht 1898
 - 11 Thomas Alva Edison 1847
 - 12 Abraham Lincoln 1809
 - Charles Darwin 1809
 - 14 Valentine d. 270
 - Frederick Douglass 1817
 - 15 Galileo Galilei 1564
 - Susan B. Anthony 1820
 - 17 Giordano Bruno 1548 & d. 1600
 - 18 Krishna d. 3102 B.C.E.
 - Niccolo Paganini 1784
 - Ramakrishna 1836
 - 19 Nicholaus Copernicus 1473
 - 20 Voltaire 1694
 - 22 George Washington 1732
 - Arthur Schopenhauer 1788
 - Frederic Chopin 1810
 - Heinrich Hertz 1857
 - 24 Pico della Mirandola 1463
 - 25 Shri Ramakrishna 1836
 - 26 Victor Hugo 1802
 - 27 Henry Wadsworth Longfellow 1807
 - 28 Michel de Montaigne 1533
 - Vladislav Nijinski 1890

Observances

- 1 Abolition of Slavery Bill signed (U.S.A.) 1865
- 6 Ash Wednesday
- 7 Chinese New Year
- 18 Bunyan's *Pilgrim's Progress* published
- 19 Emancipation of serfs
- 20 John H. Glenn orbits the earth 3 times (1962)
- 21 Lantern Festival Day

Information

Website

Please check the Institute website for more information on the year's programs: <http://www.worldculture.org>

PRISM Online Community Calendar

PRISM lists member-recommended community events of interest on the IWC website. If you wish to contribute a listing for a local or regional community event of interest, please e-mail donna@worldculture.org so it can be considered for inclusion in PRISM.

eNewsletter

If you'd like to contribute to the eNewsletter, please send your ideas to gerry@worldculture.org for consideration.

Membership and Donation Information

Individual Membership \$35
Individual Student Membership \$15
Individual Supporting Membership \$70
Individual Sustaining Membership \$350

To join the Institute, please e-mail memberships@worldculture.org.
The Institute of World Culture is a non-profit 501(c)3 educational organization dedicated to the principles of universal fellowship and life-long learning. It relies solely on the support of its members. Donations to the Institute of World Culture are gratefully accepted and are tax deductible.

Volunteer Efforts

The Institute offers its programs by means of voluntary efforts. Please contact carolyn@worldculture.org if you'd like to volunteer.

Institute of World Culture

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